

## EAST Search History

| Ref # | Hits | Search Query  | DBs   | Default Operator | Plurals | Time Stamp       |
|-------|------|---|---|------------------|---------|------------------|
| S1    | 5144 | 705/14.ccls.  | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR               | OFF     | 2008/01/05 11:41 |
| S2    | 2    | "5,740,549".pn.   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR               | OFF     | 2008/01/05 11:49 |
| S3    | 101  | dedrick and bid   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR               | OFF     | 2008/01/05 11:59 |
| S4    | 127  | dedrick.inv.  | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR               | OFF     | 2008/01/05 12:15 |
| S5    | 46   | (@ad < "20030919") and (keywords near10 (bidding or bid)) and (rank or ranking) and advert\$  | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR               | OFF     | 2008/01/05 17:14 |
| S6    | 2    | "6269361".pn.   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR               | OFF     | 2008/01/05 12:25 |
| S7    | 106  | (@ad < "20030919") and (internet near10 broadcast) and (internet near10 search near10 engine) | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR               | OFF     | 2008/01/05 12:26 |

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| S8  | 9   | (@ad < "20030919") and (internet near10 broadcast) and (internet near10 search near10 engine) and website and sponsor                     | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 12:27 |
| S9  | 0   | (@ad < "20030919") and (internet near10 broadcast) and (internet near10 search near10 engine) and website and advertiser and bid          | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 12:27 |
| S10 | 16  | (@ad < "20030919") and (internet near10 broadcast) and (internet near10 search near10 engine) and website and advertiser                  | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 12:27 |
| S11 | 20  | (@ad < "20030919") and (internet and radio and television) and (internet near10 search near10 engine) and website and advertiser          | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 14:14 |
| S12 | 3   | (@ad < "20030919") and (internet and radio and television) and (internet near10 search near10 engine) and website and advertiser and bid  | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 12:30 |
| S13 | 873 | (@ad < "20030919") and (internet near10 radio near10 station)   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 12:31 |
| S14 | 0   | (@ad < "20030919") and (internet near10 radio near10 station) and advertiser and keyword and (search near4 engine) and impression and fee | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 12:31 |

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| S15 | 3  | (@ad < "20030919") and (internet near10 radio near10 station) and advertiser and keyword and (search near4 engine)                | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 12:35 |
| S16 | 0  | (@ad < "20030919") and internet and radio and search and ((bid or bidding) near10 keyword) and (advertiser near5 fee) and rank    | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 12:36 |
| S17 | 0  | (@ad < "20030919") and internet and radio and search and ((bid or bidding) near10 keyword) and (advertiser near5 fee)             | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 12:37 |
| S18 | 3  | (@ad < "20030919") and internet and radio and (bid or bidding) and keyword and (advertiser near5 fee)                             | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 13:42 |
| S19 | 21 | (@ad < "20030919") and (internet near3 radio near4 station) and (search near4 engine)   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 14:13 |
| S20 | 6  | (@ad < "20030919") and (search near5 engine) and ((bid or bidding) near10 keywords) and (stream or streaming) and audio           | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 14:53 |
| S21 | 4  | (@ad < "20030919") and (search near5 engine) and ((bid or bidding) near10 keywords) and (stream or streaming) and audio and radio | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 14:25 |

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| S22 | 1    | (@ad < "20030919") and (search near5 engine) and ((bid or bidding) near10 keywords) and internet and broadcast                              | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 15:11 |
| S23 | 10   | (@ad < "20030919") and (search near5 engine) and ((bid or bidding) near10 keywords) and relevancy and (click near10 through) and advertiser | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 15:37 |
| S24 | 4    | "20030055816"   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 15:38 |
| S25 | 4458 | (@ad < "20030919") and (internet near4 broadcast)   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:15 |
| S26 | 773  | (@ad < "20030919") and (internet near4 broadcast) and music and radio   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:15 |
| S27 | 608  | (@ad < "20030919") and (internet near4 broadcast) and music and radio and television  | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:35 |
| S28 | 131  | (@ad < "20030919") and (internet near4 broadcast) and music and radio and television and (streaming near4 audio)                            | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:15 |

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|     |     |  |   |    |     |                  |
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| S29 | 33  | (@ad < "20030919") and (internet near4 broadcast) and music and radio and television and (streaming near4 audio) and (search near4 engine)             | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:16 |
| S30 | 19  | (@ad < "20030919") and (internet near4 broadcast) and music and radio and television and (streaming near4 audio) and (search near4 engine) and vehicle | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:31 |
| S31 | 2   | "5,740,549".pn.  | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:31 |
| S32 | 18  | (@ad < "20030919") and (browsing near10 (listening near4 (radio or music))) and internet   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 19:06 |
| S33 | 0   | (@ad < "20030919") and (browsing near10 (listening near4 (radio or music))) and internet and webtv   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:38 |
| S34 | 140 | (@ad < "20030919") and (search near4 engine) and internet and webtv  | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:38 |
| S35 | 50  | (@ad < "20030919") and (search near4 engine) and internet and webtv and (search near4 query)   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:38 |

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|     |       |   |   |    |     |                  |
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| S36 | 21    | (@ad < "20030919") and (search near4 engine) and internet and webtv and (search near4 query) and keyword              | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:47 |
| S37 | 91    | (@ad < "20030919") and internet and search and (audio near5 interrupted)  | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:48 |
| S38 | 7     | (@ad < "20030919") and internet and (search near10 (audio near5 interrupted))   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:48 |
| S39 | 7     | (@ad < "20030919") and internet and (search near10 (music near5 interrupted))   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:49 |
| S40 | 20337 | (@ad < "20030919") and ("without" near4 interrupting)   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:50 |
| S41 | 33    | (@ad < "20030919") and (("without" near4 interrupting) near6 (audio or music)) and internet                           | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:50 |
| S42 | 14    | (@ad < "20030919") and (("without" near4 interrupting) near6 (audio or music)) and internet and (search or searching) | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:56 |

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|     |     |   |   |    |     |                  |
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| S43 | 0   | (@ad < "20030919") and searching and ("while" near10 streaming near10 audio)      | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:57 |
| S44 | 915 | (@ad < "20030919") and searching and (streaming near10 audio)                     | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 17:57 |
| S45 | 19  | (@ad < "20030919") and searching and ("same" near10 (streaming near10 audio))     | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 18:00 |
| S46 | 23  | (@ad < "20030919") and WEBTV and (searching near4 internet)                       | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 18:52 |
| S47 | 0   | (@ad < "20030919") and (WEBTV same (searching near4 internet))                    | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 18:00 |
| S48 | 2   | "6486892".pn.   | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 18:52 |
| S49 | 0   | (@ad < "20030919") and ("without" near10 audio near10 "being" near10 interrupted) | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 19:07 |

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|     |    |   |   |    |     |                  |
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| S50 | 0  | (@ad < "20030919") and ("without" same audio same "being" near10 interrupted)                           | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 19:07 |
| S51 | 0  | (@ad < "20030919") and ("without" same audio same "being" same interrupted)                             | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 19:08 |
| S52 | 11 | (@ad < "20030919") and (netcasting or webcasting) and (search near4 engine) and (internet near10 radio) | US-PGPUB;<br>USPAT;<br>USOCR;<br>FPRS;<br>EPO;<br>DERWENT;<br>IBM_TDB | OR | OFF | 2008/01/05 19:09 |